



Product Brief

Change of packaging for Murex 6013

Murex 6013 has now been in the market for over 15 years as has established itself as a popular product. In order to recognise that success and to strengthen the product's image, it has been decided to include it in the Murex livery.

As a result, in the next month or two as the change comes through to the market, you will see the packaging change from the existing white box to that of the well known Murex livery.

There is no other change to the product itself. This should give you, as a distributor of Murex products, a stronger position against other imported and lower cost, branded 6013 electrodes.



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